



Triangle Aquatic Center

“Making A Splash In Our Community”

As of April 2012

Mission

To build and operate public aquatic facilities for the health, safety, recreation and competition needs of Triangle citizens and aquatic organizations

Priorities

A hundred years from now, it will not matter what my bank account was, the sort of house I lived in, or the kind of car I drove... but the world may be different because I was important in the life of a child

-- Successories

TAC was formed in 2002 to address the severe lack of year-round public aquatic facilities throughout the Triangle region. TAC is a 501(c)(3) nonprofit charitable organization that does not currently receive any tax funding, and relies heavily on donations, sponsorships, advertising and legacy gifts to help keep costs down and thus maximize access for all Triangle citizens and aquatic organizations.

Four levels of sponsorships are available, each tailored to connect your company with over 35,000 Curran Aquatic Center visitors and / or more than 30,000 website visitors each month. Each sponsorship level includes signage in the facility along with additional components that are suited to your organization and its needs, selected from a wide variety of sponsor branding opportunities. All sponsorships are annual. Summary of the sponsorship options:

Champion Sponsorship

Champion sponsors are prominently displayed on highly visible 5 x 10 foot banners on the “Thank You Sponsors” wall adjacent to the 1,000 spectator stadium. Minimum investment is \$5,000 with several additional components selected specifically to connect your company name to our visitors. See Diagram 1.

Blue Ribbon Sponsorship

Pace Setter sponsorship includes 4 x 6 signage located on the scoreboard wall opposite the spectator seating area; \$3,000 sponsorship level, including other tailored components.

Pace Setter Sponsorship

Pace Setter sponsorship includes 3 x 6 signage located on the wall adjacent to the spectator seating area; \$2,000 sponsorship level, including other tailored components.

Community Sponsorship

Community sponsorship includes 2.5 X 3 signage on the columns opposite the spectator seating area; \$1,000 sponsorship level, including tailored components.

To discuss a sponsorship for your organization, please contact a member of our Development team at develop@triangleaquatics.org or call 919.459.4045 X225.



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As of January 1, 2008
